The JMC Luxury Portfolio

J. McClelland Cellars is proud to introduce its expansion in the market's fastest growing segment with the launch of the JMC Luxury Portfolio. 50 Converts joins J. McCLELLAND CELLARS, and THE LOST CHAPTERS, our three Napa Valley brands, under one umbrella, as we offer our trade, retail and on-premise partners a more comprehensive selection of fine hand-crafted wines at very competitive values. Each wine presents its own personality and place in the portfolio and is produced under the watchful eyes of winemakers Paul Scotto and Mitch Cosentino.



(Villa Armando Winery circa 1965)





THE LONG JOURNEY

In 2013, the Scotto family decided to produce a wine honoring their 50th Harvest in California. Although they envisioned the wine as a singular addition to their portfolio, it was also intended to memorialize the family's winemaking heritage originating on the Island of Ischia just off the Italian



(Scotto Family Cellars Push Cart)

coast in 1883. That is when Salvatore Dominic Scotto began the family's fivegeneration journey producing quality wines to grace the table of eager followers.

Winemaker Paul Scotto was charged with the task of creating this tribute and crafted the first wine from the 2011 vintage and Napa Valley's Oak Knoll District, which was met with great acclaim. Later in 2014, noted winemaker Mitch Cosentino joined Paul and the Scotto team and broached the idea of taking **50** *Actually* to the next level by creating a true Meritage blend reflecting the model of Old World Bordeaux. The blend was meant to carry



forward the strengths of Napa Valley by emphasizing Cabernet Sauvignon with Merlot, Cabernet Franc, Malbec and Petit Verdot occupying supporting roles depending on Mother Nature and the character of the vintage.

Salvatore followed the customs of Italy in passing on his winemaking skills to his

(Anthony Sr, Sal, Frank & Leo Scotto) son Dominic who then migrated to Brooklyn

in 1903 where he carried on the traditions by sharing his winemaking expertise with sons Anthony (Sr.) and Sal. Together, they established the family's business by selling five-gallon crocks from a push cart throughout their Brooklyn neighborhood. Just after Prohibition, Dominic opened D. Scotto Wines, a retail wine shop that sold imported wines from around the world and the brothers launched Villa Armando (nicknamed Vino Rustico) in 1946.

Grandpa Anthony ventured west in 1963 to purchase a vineyard and winemaking property in Livermore, CA and realized his first harvest that year as he continued the family's Villa Armando red wine blend tradition utilizing Napa Gamay, Ruby Cabernet and Carignan. The first California vintage of Villa Armando was made at Charles Krug in Napa Valley and continues today within the Scotto Cellars portfolio. To date, Rustico has filled more than 200,000,000 glasses in the original tradition envisioned by Salvatore

Dominic Scotto so many years ago.

After a decade of managing Villa Armando from afar, in 1973 Grandpa Anthony along with sons Anthony (II) and Dominic moved to California with their families. With the success of Villa Armando, the consensus was that California was the place to call home as the family continued building the



(5th Generation Scotto Family at D. Scotto Wines, Brooklyn, New York)



2015 50 Harvests Meritage

foundation of 50 Maruests

The hallmarks of 50 Harvests have always been a subtle expression of balance, structure and longevity that are well represented in this, our fifth release from Napa's heralded 2015 vintage. A medium ruby color is accented by plush tones of crimson leading to a nose of spice and cola surrounding the well-rounded notes of blue berries and black cherries. The well-integrated palate is rich and bold with a succulent mouthfeel framed by sweet tannins. Each component of the nose carries forward on the palate accompanied by hints of raspberry and red currant in the back for a bright edge to accentuate a strong sense of balance and structure. A lingering finish brings forward the character of each element while adding an overall sense of complexity in its layered presentation.

2017 50 Harvests Meritage Blanc

A pale golden straw color leads into an intriguing nose of spice and white peach bonded together under a cloak of purity and the complementary expressions of varietal character. On the palate the supple mouthfeel and flavors of white pitted fruit from Semillon pleasantly contrast with bright citrus notes and minerality of Sauvignon Blanc for a complete expression of a classic Bordeaux-style white blend. The overall sense of the palate and citrus driven finish is one of elegance and grace driven by the urge to enjoy another sip.